

REMARKS

5 In response to the Examiner's Action mailed on December 1, 2003, claims 1 to 16 are amended. The applicant hereby respectfully requests that the patent application be reconsidered.

An item-by-item response to Examiner's objections or rejections is provided in the followings:

10 1. *Rejection of Claim 16 under Double Patenting*

The Examiner rejects claims 16 under the judicially created doctrine of obviousness-type double patenting as being patentable over claim 16 of copending Application 09/815,642.

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In response to the rejection, claim 16 is amended to be totally different from the invention as originally directed by that claim. The Applicant respectfully requests that the amended claim 16 be reconsidered and allowed.

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2. *Rejection of Claims under 35 USC §102*

The Examiner rejects claims 1-9 under 35 USC 102(e) as being anticipated by Darin Duphorne (US Patent 6,212,265).

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In response to the rejections, claims 1-9 and 16 are amended. The amended claims 1-9 are directed to invention not anticipate by Duphorne. Specifically, the amended claim 1 is directed to a method for generating an universal resource locator (URL) for linking an Internet User to a target Web page comprising:

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- 5 a) said Internet user inputting a target website request including an designation of an user-input Internet-independent unique identifier to a control Web site; and
- b) in response to said target website request said control Web site **searches a database to find an URL corresponding to** said Internet-independent unique identifier for linking said Internet user to said target Web page.

In the amended claim 2:

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said step a) of said Internet user inputting a target website request including an designation of a user-input Internet-independent unique identifier is a step a1) of said Internet user inputting a target website request including an designation of said user-input Internet-independent unique identifier as a first sub-field following an Internet domain name of said control Web site exemplified by a target website request as www.control-website.com/Internet-independent -unique-identifier wherein "control-website" is said domain name of said control website and "Internet-independent-unique-identifier" is said first sub-field.

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The amended claims 1-9 as presented above are not anticipated by Duphorne because Duphorne use the phone number to send the e-mail to the telephone identified by the phone number. In the amended claims, the invention has nothing to do with receiving and notifying a telephone user of the reception of new e-mails. Instead, an Internet user is sending a request to link to a target website by entering a different identifier, e.g., an advertisement number, for linking to a target website that discloses more information about the advertisement. The Internet-independent-unique-identifier can be entered into as a first sub-filed of the domain name.

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Specifically, Duphorne discloses on column 2, lines 21 to 43:

5 The present invention queries the user's ISP email server to
determine whether any email addressed to the user is received by
and/or stored thereon and, if so, causes an **associated CallerID**
server of, for instance, the local telephone company to send an
email notification signal in a format compatible with existing
CallerID protocols to an email notification device using a public
10 **switched telephone network. By transmitting email notification**
signals over existing telephone lines, the present invention is
widely available to users and advantageously eliminates the need
for users to maintain a paging or cable service and, perhaps more
importantly, does not require the user to maintain an online cable
connection, an online. Internet connection, or a paging device. In
15 some embodiments, email notification signals in accordance with
the present invention are transmitted during telephone ringing
intervals and, in other embodiments, are transmitted prior to the
first telephone ringing signal. In one embodiment, an email
notification signal containing at least a portion of the text of unread
20 email received by and/or stored on the user's ISP email server is
transmitted to the user via the public switched telephone network.

25 According to the above disclosures, the invention of Duphorne is a
system to notify an Internet user by sending a message complied with a
CallerID format to a telephone of the Internet User that an Internet Service
Provider (ISP) has received e-mails for the Internet User. For the purpose
of sending the message to a telephone for an Internet user, Duphorne
further disclosed on column 10, lines 50 to column 11, line 14:

30 It should be noted that a user may utilize advantages of the present
invention without owning or having access to a computer capable of
an online connection. In such an embodiment, *the user's telephone*

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5 *company or other information provider may maintain the user's email server, and may assign to the user a username which is a ten digit telephone number associated with the user. The server name may be the Internet address or fully qualified domain name operated by the telco or other service provider. For example, a subscriber having the telephone number (214) 123-4567 and having an email server having an Internet address of mailservice.com is alerted by sending an email message addressed to 2141234567@*
10 *mailservice.com. When the email server receives the email message, the email server accesses an associated lookup table or database to confirm that the user identified by the telephone number subscribes to the email notification service. If so, the email server sends a CallerID-compatible email notification signal as described above to the user via the local loop of the public switched telephone network.*
15 The email notification signal may contain all or a predetermined portion of the text of email messages stored on the email server, it may be merely an indication of the presence or number of such messages so that the user can use a computer located elsewhere to retrieve the actual message text, or it may be a voice message
20 retrieved by the user which represents the text of the email after converting the email to text by well known text to voice processes. In some embodiments, information within the email notification signal message may be printed out at the user's situs via suitable printing means, which could also be used by banks or other businesses or
25 individuals to provide invoices, bank statements, work orders, and the like to the users in place of fax transmissions.

30 According to above descriptions, the purpose of using a telephone number is to send an e-mail notification to a user's telephone. The amended claims 1-16 are not related to the cited prior art reference and would be novel and patentable over Duphorne.

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3. *Rejection of Claims under 35 USC §103*

The Examiner rejects claims 10-15 under 35 U.S.C.103(a) as being unpatentable over Duphorne in view of Paarsmarkt et al.

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In response to the rejections, claims 10-16 are amended. The amended claim 10 are directed to a network system comprising:

10 a network resource management center comprising a database for storing data to receive a request for linking to a network resource locator (URL) wherein said request designating a network-independent preexisting-unique-identifier to search said database for linking a URL to said network-independent preexisting-unique identifier.

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Since none of the cited prior art references having a database for linking a URL to a network-independent-preexisting-unique-identifier wherein the network-independent-preexisting-unique-identifier is inputted as a request for linking to an URL, the amended claims 10 to 15 would be novel and not obvious in view of the cited prior art references. The amend claims 10-15 would be novel and not obvious over Duphorne and Paarsmarkt and would therefore be allowable.

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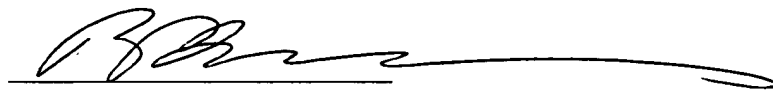
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With the amended claims and the reasons provided above, the applicant hereby respectfully requests that Examiner's rejections under 35 USC § 102, and 35 USC § 103 be withdrawn and the present application be allowed.

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Respectfully submitted
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By



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